



JOY & WHOLENESS SUMMIT

SPONSOR & EXHIBITOR INFORMATION
JULY 24-26, 2024



Hyatt Regency Tamaya Resort and Spa
Santa Ana Pueblo, New Mexico



The Coalition for
Physician
Well-Being

Why **SPONSOR**



Participating in the Joy & Wholeness Summit holds immense promise for any organization aiming to make meaningful inroads within the realm of well-being programs in hospitals, networks, and practices.

This Summit serves as a pivotal platform where healthcare leaders, physicians, and APPs converge to exchange insights, strategies, and innovations. By exhibiting at this event, you can effectively position yourself as a valuable partner in the pursuit of curbing burnout, and increasing joy and wholeness in organizations across the country.

The Summit's attendees are prominent decision-makers seeking the latest advancements and solutions to enhance well-being within healthcare settings. Participating businesses not only gain the opportunity to showcase their products and services, but also to forge crucial connections, align offerings with the unique needs of healthcare professionals, and contribute to the improved patient care. In doing so, your company can be established as a key contributor to the betterment of healthcare professionals and the overall wellness of patients.

Who Attends

2023 BY THE NUMBERS

29

SPEAKERS

82

ORGANIZATIONS

150+

PARTICIPANTS

32

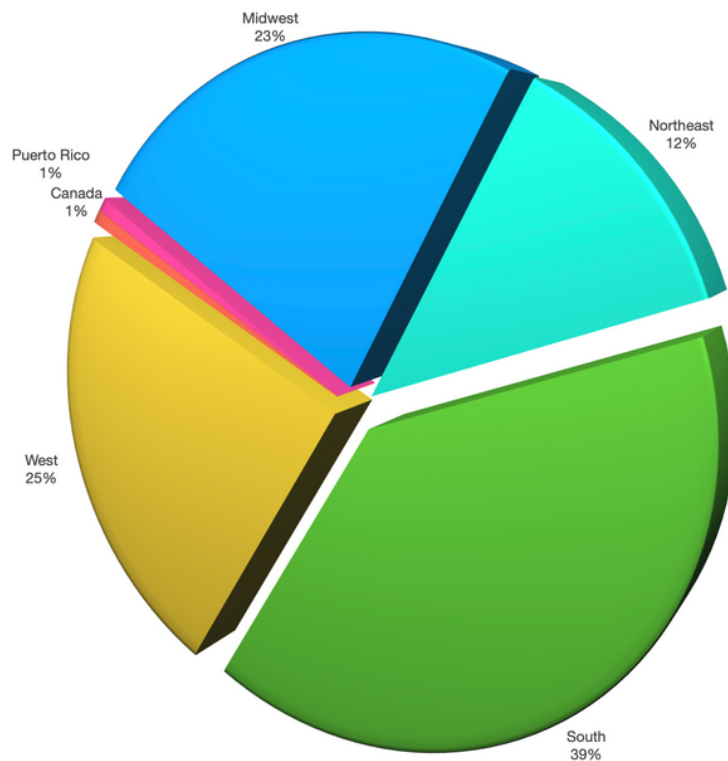
STATES
REPRESENTED

12

RESIDENT
SCHOLARSHIPS

Attendees by Region

Midwest	35
Northeast	18
South	59
West	37
Canada	1
Puerto Rico	1



Sponsorship & Exhibiting

Platinum Sponsor - \$9,750



- Complimentary conference admissions for up to four attendees (**Up to \$3,980 value!**)
- Logo on attendee key sleeves
- 20% discount for additional attendees from your organization
- Company logo placed on the cover of the program
- One feature in Coalition newsletter (sent to 50k+ list)
- Company prominently promoted in the list of exhibitors
- Ability to have signage at registration table
- Ability to have signage at conference room entrance
- Full-page ad in conference program (\$750 value!)
- Table with linen
- Special acknowledgement daily
- Include approved company material in attendee packet
- Company recognized on website as a conference sponsor
- Company recognized on social media before and after the conference

Gold Sponsor - \$7,550

- Complimentary conference admissions for up to three attendees (**Up to \$2,985 value!**)
- Featured sponsorship on conference mobile app
- 15% discount for additional attendees from your organization
- One Feature in Coalition newsletter (sent to 50k+ list)
- Full-page ad in conference program (\$750 value!)
- Company promoted in the list of exhibitors on website + program
- Table with linen
- Special acknowledgement during opening and closing remarks
- Include approved company material in attendee packet
- Company recognized on the Coalition's social media before and after the conference
- One banner ad and one push notification on Coalition mobile app



Silver Exhibitor - \$2,950

- Complimentary conference admission for one attendee (**Up to \$995 value!**)
- Company promoted in the list of exhibitors on website + program
- 10% discount for additional attendees from your organization
- Table with linen
- Special acknowledgement during opening and closing remarks
- Include approved company material in attendee packet
- Company recognized on the Coalition's website as a conference sponsor
- Company recognized on the Coalition's social media before and after the conference

A La Carte Sponsorship Opportunities

- **GME Resident Scholarship** – Help a deserving resident get an immersive experience by sponsoring their attendance at the conference. Sponsorship includes registration, meals & lodging at the conference venue. (**\$1,800**)
- **Registration Sponsorship (\$700)**
- **Break Sponsorship (\$1000)** – This sponsorship opportunity may only be selected as **add-on to an exhibitor tier.**
- **Attendee Bag Sponsor** – ~~Your logo on the conference bag, alongside the Coalition Logo (\$2,750) filled~~
- **Lanyard Sponsorship** ~~(\$700) filled~~

Printed Program Book Advertising

We invite you to reach your target audience by placing an advertisement in the printed program book.

Full page ad \$750

Half page ad \$450

Ads due: May 1, 2024 - Files must be 300 DPI or higher and in PDF format. To purchase your ad, please submit your request to richie@forphysian.org

2023 Joy & Wholeness Summit Sponsors / Exhibitors



Advent Health

HCA 
Healthcare®

VITAL 
WORK • LIFE™

 **CHA**
Catholic Health Association
of the United States

 **GutGirlMD**
PHYSICIAN CONSULTING
DR. DAWN SEARS

 **WELL-BEING**
index

StressPal
Robust tools
for resilience under fire

 **Pause AND Presence**
WITH JESSIE MAHONEY MD

Full Plate
LIVING



Ardmore
Institute of Health™

 **GBR**
MEDICAL

About The Coalition

Our Mission: To promote meaning, purpose and joy in the practice of medicine.



Physician and APP well-being and engagement is essential to all mission-focused health care organizations. Our organization was developed by physician administrators who noticed there was “physician burnout” before the term was even coined. Now, more than ever, ensuring the health and wellbeing of our physicians and APPs should be the goal of every hospital, physician group and clinical site.

The Coalition came together in 2010 when a small group of leaders from several hospitals and healthcare systems met to address growing concerns about physician burnout. A decision was made to bring our combined knowledge and experience together for the purpose of learning how to most effectively combat burnout and contribute to physician and APP well-being.

The Coalition for Physician Well-Being is a 501(c)3 tax-exempt collaborative initiative focused on promoting networking opportunities and programmatic knowledge-sharing for hospital systems, practices, and individual physicians and APPs. Committed to increasing wholeness and joy in the practice of medicine, The Coalition provides resources, research, and support to improve well-being programs, while empowering physicians and APPs, which will lead to meaningful positive change in the healthcare environment.

Register to Exhibit or Sponsor now at
www.joyandwholeness.org



Summit Inquiries:

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Presented by



The Coalition for
Physician
Well-Being